

## THE AVIATION EXPERTS

### The Crew



**Rahel Kindermann Leuthard**

Private Pilot, Founder & Managing Director  
#clearedtoland



**Edith Tieber**

Helicopter Pilot, Certified Integral Coach  
with emphasis on resilience, come back  
and change, Co-Founder #clearedtoland



**Anne Hennig**

Head of Private Pilot Training Hans Grade  
Flight School, Flight Instructor



**Susanne Siegenthaler-Schürmann**

Military pilot Super Puma,  
Swiss Air Force



**Andrea Oberholzer**

Senior Project Leader, Manager Operations  
& Co-Founder #clearedtoland



**Simone Stemmler-Witschi**

Head of Market Research & Customer  
Relations, Kaizen Specialist



**Jasmin Bodmer-Breu**

Aviation Communication Expert,  
Communications Director & Co-Founder  
#clearedtoland

## THE ORGANISATION

### Ready for departure

#### SEMINAR

One-day seminar focusing on the basics of aviation theory,  
practical exercises and transfer into one's own professional  
environment. Includes a flight simulator training with a  
Boeing 777 (with instruction).

#### EXPANSION\*

Flight training in collaboration with the Flight School  
Birrfield AG (Airfield Birrfield)

#### HOST

#clearedtoland, Zürich-Oerlikon  
in collaboration with Sim Academy, Glattbrugg

#### LOCATION

Sim Academy in Runway 34  
Rohrholzstrasse 67  
8152 Glattbrugg

#### PARTICIPANTS

Minimum: 5 persons  
Maximum: 8 persons

Seminar dates upon request or as published on website

#### COST

Upon request

#### MEDIA / COMMUNICATION

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\* upon request

**LEARNING FROM PILOTS – HOW TO ACT  
WITH STRONG LEADERSHIP SKILLS,  
BE TARGET-ORIENTED AND EFFICIENT  
IN YOUR PRIVATE & PROFESSIONAL LIFE**



**#clearedtoland**

## THE SEMINAR

### Be your own pilot in command

We intend to apply pilots' routines in other occupational fields as well. Specifically, we want to navigate skillfully, keep our focus on the horizon in times of great challenges and land at our desired destination safely.

Based on the methodology of pilots our seminar participants learn how to apply smart planning, clear communication, thoughtful and effective self-leadership and extensive debriefing to analyze weaknesses and improve strengths in their own professional environment. We focus on developing mental strength and self-empowerment in order to enable our participants to act with strong leadership skills, be target-oriented and efficient and to feel ready to face the daily challenges in their professional and private lives.

A flight simulator training in a Boeing 777 (with instruction, on same day) complements the seminar. The day concludes with an aperitif for all participants and speakers.



## THE CORE POINTS

### In the cockpit

- 1 FLIGHT PLAN** → A good plan is half the battle
- 2 EXPECT THE UNEXPECTED** → Training for and anticipating emergency situations
- 3 CHECKLIST PROCEDURES** → Structured procedures based on checklists
- 4 CLEARED TO LAND** → Clear communication
- 5 YOUR CONTROL, MY CONTROL** → Define responsibilities clearly
- 6 FOCUS ON YOUR HORIZON** → Stay on course, observe the general conditions, incorporate changes into the plan
- 7 MAKE A DECISION** → It's better to make a wrong decision than to make no decision
- 8 DEBRIEFING** → Error culture and continuous improvement

## THE PARTICIPANTS

### Cleared for take-off

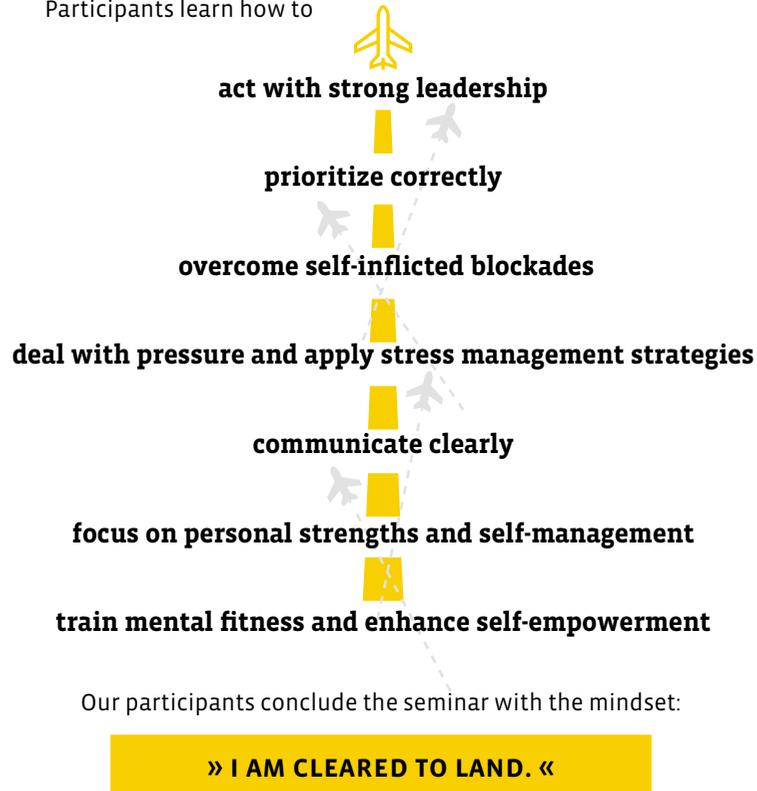
This seminar addresses everyone who wishes to acquire knowledge from the world of aviation and apply that to the work environment and for personal further education. It is particularly designed for:

- > leaders
- > female leaders
- > women back to business
- > project leaders and project managers

## THE GOALS

### Precision landing

Based on the eight core points our seminar imparts useful knowledge from the fascinating world of aviation. The skills acquired in the seminar can be implemented pragmatically and efficiently in the work environment and in life in general. Participants learn how to



## THE METHODOLOGY

### Flight route

The seminar starts with a theory session in plenum. Throughout the day, practical exercises in small groups and feedback sessions facilitate the transfer of knowledge into the professional environment. Various short lectures motivate participants to reach their own best flight level and to successfully complete their projects. The group will split up in the afternoon for a flight simulator training and more in-depth exercises.

#### SEMINAR 1

##### Learning from pilots for leaders

*Components:* Self-leadership skills, self-empowerment and resilience, communication competence, time management, stress management

*Audience:* people in a leadership position / female leaders

*Goals:* Participants acquire complementary knowledge and skills from the world of aviation to lead a company or team with purpose and efficiency

#### SEMINAR 2

##### Learning from Pilots for women back to business

*Components:* self-empowerment and resilience, communication competence, work-life-balance, time management, stress management

*Audience:* Women back to business

*Goals:* Participants strengthen their self-confidence and hone various skills to ease the re-entry into the working world

#### SEMINAR 3

##### Learning from pilots for project leaders (coming soon)

*Components:* effective transfer from the world of aviation to project management and project planning, time management, communication competence, debriefing methodology

*Audience:* Project leaders

*Goals:* Participants expand their knowledge and skills set regarding project management in order to organize projects with more focus, leadership and efficiency